NDEP Social Media: Resources You Can Use

Many people in the United States are using one or more social media channels, making social media a great platform to reach your audiences with important health information. This clickable resource from the National Diabetes Education Program (NDEP) provides tips to help you reach people with diabetes, people at risk for type 2 diabetes, and their supporters on social media. Learn how you can use Facebook, Twitter, YouTube, and other NDEP resources referenced below on your social media pages.

Facebook

- Like the NDEP Facebook Page.
- Like, share, or comment on NDEP’s content.
- Post NDEP images including infocards, cover photos, and banners to your Facebook page.
- Visit “What is NDEP Promoting this Quarter?” monthly to find a sample diabetes message you can use on your Facebook page.

Twitter

- Follow @NDEP and retweet or favorite NDEP’s tweets.
- Tag @NDEP in your tweets.
- Use the #diabetes hashtag to join the diabetes conversation on Twitter.
- Visit “What is NDEP Promoting this Quarter?” monthly to find a sample message you can use on your Twitter page.

YouTube

- Subscribe to NDEP’s YouTube channel to find and share videos about managing and preventing type 2 diabetes.

NDEP’s “What’s New” RSS Feed

- Subscribe to NDEP’s RSS Feed for regular updates about NDEP resources and activities.