National Diabetes Education Program

Strategic Directions Group Webinar

Wednesday, November 20th

2:30pm – 3:30pm
Agenda

• NDEP Strategic Plan 2014-2019
• NDEP Structure
• Next Steps
Strategic Plan 2014-2019

Strategic Planning Task Group

- John Buse
- Xochitl Castaneda
- Elvan Daniels
- Edwin Fisher
- Dennis Frisch
- Nina Agbayani Grewe
- April Reese
- Charlotte Hayes
- Dean Schillinger
- Jerry Franz
- Linda Siminerio
Strategic Plan: Planning Assumptions

• **Target Audience:** Current & new partners and intermediaries

• **Address Health Disparities:** Audiences with higher burden of diabetes & risk for diabetes

• **Service Leadership:** Lead by collaborating with partners to meet their organization’s diabetes goals and objectives

• **Catalyst:** Limit role of producing materials & resources

• **Curate:** Solicit, collect, collate, and curate
Strategic Plan: Feedback from Partners

• Held three webinars (July 25, 29 and August 14)
• Overall positive
• Going in the right direction
Strategic Plan: Strategy 1

- Identify, and share with current and new partner organizations representing health care providers and community-based organizations representing people with diabetes and at risk for diabetes, model programs and resources that help them support their constituents and members to **develop and sustain a healthy lifestyle** to prevent type 2 diabetes or effectively manage diabetes and improve their outcomes.
Strategy 1: Activities Under Consideration

- Promote model practice/community programs and approaches.
  - Expand, support (via technology, training/technical assistance) and evaluate NDEP’s Diabetes HealthSense resource.
  - Link to and promote the National Diabetes Prevention Program and other model programs promoting primary prevention.
Strategic Plan: Strategy 2

- Identify, and share with current and new partner organizations tools, resources and programs that help **improve effectiveness in diabetes management and prevention interventions** through clinical care engagements.
Strategy 2: Activities Under Consideration

• Promote organizational models and strategies for team care that encourage high quality diabetes care, support for ongoing diabetes self-management, and primary prevention interventions.
  – Expand, support and evaluate NDEP’s Practice Transformation web resource
  – Expand, support and evaluate NDEP’s Diabetes at Work website.
Strategy 2: Activities Under Consideration (cont’d)

– Increase engagement of PPOD providers and other non-physician team members in diabetes management in health care systems and in the provision of self-management programs, including promoting and evaluating NDEP’s PPOD guide and toolkit.

– Promote and maintain NDEP’s Guiding Principles by convening organizations around broad areas of agreement across many diabetes care guidelines.
Strategic Plan: Strategy 3

• Identify and share with current and new partner organizations, tools and resources for community organizations and community leaders seeking to improve health outcomes for people with diabetes and people at risk for type 2 diabetes where they live, work, play, and worship.
Strategy 3: Activities Under Consideration

- Promote organizational models and characteristics of community interventions.
  - Increase engagement of community health workers and community pharmacists in providing self-management programs and on-going support for adults with diabetes
- Promote and encourage enhancement and use of existing high quality materials available in the field.
  - Complete, promote, and evaluate NDEP’s *New Beginnings* intervention.
  - Complete evaluation of NDEP’s *Road to Health* toolkit for community health workers and promotores.
Goal: NDEP’s goal is to reduce the burden of diabetes and prediabetes by facilitating the adoption of proven approaches to prevent or delay the onset of diabetes and its complications.

Strategy 1: Behavior Change
Share with partner organizations model programs and resources to develop and sustain a healthy lifestyle with a focus on prevention and/or management.

Strategy 2: Clinical Setting
Share with partner organizations tools, resources and programs that help improve effectiveness in diabetes management and prevention interventions.

Strategy 3: Community Setting
Share with partner organizations tools and resources for community organizations and leaders seeking to improve health outcomes for people with diabetes and people at risk.

NDEP AS CONVENOR AND CATALYST FOR BEST PRACTICES

- Promote model practice/community programs and approaches to sustained self-management with a focus on innovative models.
- Promote strategies for high quality team care and work with professional organizations to encourage state-of-the-art practices and address workforce development issues.
- Promote organizational models and characteristics of effective community interventions. In doing so network and promote program success, connect organizations with technical assistance and training and utilize communications technologies.

NDEP RESOURCE DISTRIBUTION AND OPPORTUNITIES FOR EXPANDED ENGAGEMENT

- Diabetes HealthSense
- Links to other model programs promoting primary prevention
- Practice Transformation web resource
- Diabetes at Work website
- Increased engagement of PPOD and nonphysician team members
- New Beginnings intervention
- Support access to and use of phConnect
- Partner training and technical assistance
- Links to and use of NDEP resources
How does your organization connect with these strategies?

• Support behavior change
• Support promotion of team care and DSME in the clinical setting
• Support community interventions

– How can NDEP partner with your organization to support our shared goals?
NDEP Structure

- Executive Committee
- Stakeholder and Task Groups
- Focus on 1:1 partnerships and moving toward a business-to-business model
Next Steps: Please Stay Involved

• One-on-one Outreach
• Stakeholder Groups
• Task Groups
• phConnect
• News & Notes
• NDEP Webinars
• Social Media
Comments? Questions?

• All lines are muted

• Two ways to ask questions during Q&A period:
  1. Type your question into the chat section and we will read your question aloud
  2. Click the “raise hand” icon and we will call your name and unmute your line allowing you to ask your question